

Website Copy:

Headline (Home Page or Services Page)

Now Offering Clinical Services — Care Beyond the Counter

Your health needs more than just prescriptions. Our licensed pharmacists now provide in-store clinical services to support your complete well-being.

New Clinical Services at [Pharmacy Name]:

Vaccinations – Stay protected year-round with flu shots, COVID boosters, shingles, and more.

Health Screenings – Quick checks for blood pressure, cholesterol, blood sugar, and more.

Point-of-care Testing – Skip the wait and copay at urgent care and come straight to the pharmacy when you're feeling sick.

You can register for these services ahead of time here [insert Workflow Services registration link], or at the pharmacy next time you come in. Talk to your pharmacist to learn more!


Social Media:



1. Launch Announcement

 Big News!


We're now offering clinical services right here at [Pharmacy Name]!


From point of care testing to minor ailment treatment, you can now access essential health services.


 Walk in today or book online! Link in bio! [Include WFS registration link in bio]


 [Address] |  [Phone]

2. Highlight a Service

 Did you know? Our pharmacists can now help manage minor ailments, chronic care management, and lifestyle changes right here in the pharmacy.

 No long wait times

 Personalized support

 No expensive copays or deductibles

3. Education Post

Tired of waiting days to see a doctor?

Your pharmacist can now help with:


UTIs

Sore throats

Cold & flu symptoms

[Customer per pharmacy]

Quick care. No appointment. No hassle.

 DM us to learn more

Email Newsletter:

We're excited to announce a major step forward in how we care for our community! [Pharmacy Name] now offers **clinical services** right inside the pharmacy—no long waits, no appointment necessary.

You can now access:

✓ **[UPDATE BASED ON SERVICES OFFERED]**

✓ **Point-of-Care Testing** – Get fast results for strep throat, flu, COVID-19, and more

✓ **Minor Ailment Assessment & Treatment** – We can assess and treat conditions like UTIs, pink eye, rashes, allergies, sore throats, and more

✓ **Vaccinations & Immunizations** – Protect yourself and your family year-round

✓ **Chronic Disease Management** – Personalized support for conditions like diabetes, hypertension, and asthma

✓ **Medication Reviews & Consultations** – Make sure your meds are working safely and effectively

Why It Matters:

Doctors offices and urgent care can have long wait times and hefty copays or deductibles. At your local pharmacy you can [bill your medical insurance just like the doctors office or pay cash for the testing you get done]. You trust us with your prescriptions—now trust us for your care. Our trained and certified pharmacists are ready to help you feel better, faster.

Call to Action

Walk in today or book an appointment online → [Insert Booking Link]

 Visit us at [Pharmacy Address]

 Call us at [Phone Number] for more info

Thank you for choosing [Pharmacy Name]. We're proud to care for your health—now in even more ways.

See you soon,

The [Pharmacy Name] Team